

Annual Road Map for Organizing Your Ministry

DIRECTIONS: This Annual Roadmap clarifies the “line of sight” between your responsibility for the year and the strategy for your ministerial spouse ministry. Construct a set of **Desired Outcomes** designed to move your ministry toward higher levels of excellence. Make sure your Roadmap has broad support and buy-in from members of your ministerial spouse team and your conference or union administration.

Please refer to the *Mission and Core Values* of your local conference or union and the NAD Ministerial Spouses Association as you prepare your roadmap.

The **MISSION** (purpose) of your ministry to ministerial spouses (and their families) is to . . .

The single, most important multi-year BHAG for your ministry is . . .

(A BHAG is one bold, holy, audacious goal that--by God’s Spirit--energizes all the members of your team to accomplish something extraordinary)

Outcomes Desired for 20__:

List the OUTCOMES to be accomplished in your target audience by the end of the year that will help you advance toward excellence—ambitious outcomes that will help you reach your **Strategic Big, Holy, Audacious, Goals**. Do not include routine functions.

OUTCOME #1 (Write <u>outcomes</u> only in this space-NOT activities)	Major activities planned for 20__ to accomplish Outcome #1 1. 2. 3.	What will indicate successful accomplishment of your expected outcome?	Is special funding req’d? *If “yes” indicate amount
Supervisors’ quarterly notes (please date each note)			
OUTCOME #2 (Write <u>outcomes</u> only in this space-NOT activities)	Major activities planned for 20__ to accomplish Outcome #2 1. 2. 3.	What will indicate successful accomplishment of your expected outcome?	Is special funding req’d? *If “yes” indicate amount
Supervisors’ quarterly notes (please date each note)			
OUTCOME #3 (Write <u>outcomes</u> only in this space-NOT activities)	Major activities planned for 20__ to accomplish Outcome #3 1. 2. 3.	What will indicate successful accomplishment of your expected outcome?	Is special funding req’d? *If “yes” indicate amount
Supervisors’ quarterly notes (please date each note)			

If possible, limit your desired outcomes to three things that would propel you to excellence. When completed, share this form with your immediate supervisor and team for feedback and refining.